



mazda



Mazda BT-50

zoom-zoom
zoom-zoom
zoom-zoom

CHART NEW TERRITORIES.

The all-new Mazda BT-50 defies the conventional image of a pick-up with its modern and revolutionary styling. Distinctive details like the front Dynamic Prominent Fenders and the unmistakable Mazda five-point grille speak to our endeavour to move to an even higher level of design and engineering.

The new BT-50 is an Active Lifestyle Vehicle for those who live for the weekend. Whether it's taming the urban landscape or tackling rugged terrain, the Mazda BT-50 delivers on uncompromised adventure.

All in all, the all-new Mazda BT-50 is shaped by our belief that wherever our cars take you, excitement will always be the destination. This is a feeling we like to call Zoom-Zoom.



BRAWN HAS NEVER LOOKED THIS REFINED.



Whichever way you look at it, the new Mazda BT-50 is made to impress. It effortlessly combines the looks, style and comfort of a premium passenger car with the total utility of a pick-up. The result is a vehicle that's designed to compliment your dynamic lifestyle.

Its bold contours and flowing lines represent an overall balance between dynamism and refinement. The strong, confident face gives the Mazda BT-50 a sporty feel while the new 16 - 17 inch aluminium wheels add that extra touch of flair. But there's more to the BT-50 than just its chiselled exterior. Its distinctive design extends to the inside, where every detail is crafted to go beyond the driver's expectations. So whether you're heading to work or play, you're sure to turn heads.

ADVENTURE COMES STANDARD.



The all-new BT-50 engine line-up consists of a 2.2 ℓ and 3.2 ℓ diesel engine, and a 2.5 ℓ petrol engine. The engines are mated with a 5-speed, 6-speed manual or a 6-speed automatic transmission. The 6-speed automatic has Sequential Shift Control and Active Adaptive Shift technology that optimizes gearshift in accordance with your driving style. All 4X4 models feature shift-on-the-fly switching between 2WD and 4WD. The in-line 4-cylinder 16-valve MZ-CD 2.2 Common-rail Direct-injection is offered in two power versions. The 88kW version delivers 285Nm of torque and has a fixed geometry turbo-charger. The High Power version has an oil cooled variable-nozzle turbo-charger and delivers 110kW of power and maximum torque of 285Nm. The 20-valve MZ-CD 3.2 is Mazda's first 5-cylinder engine and is a leader in its class, delivering 147kW of power and 470Nm of torque. The in-line 4-cylinder 16-valve DOHC 2.5 MZI petrol engine delivers 122kW of power and 225Nm of torque.

IN A CLASS OF ITS OWN.



The power and performance of an SUV meet the ride comfort of a passenger car, placing the Mazda BT-50 in a category of its own. The horizontally-aligned rear lamps give a sense of motion and speed and clearly differentiate the BT-50 from other pick-ups. The front suspension is designed in a double-wishbone layout with coil springs while the rear has a rigid axle with leaf springs, giving superior ride comfort no matter where the trail leads you. The BT-50 is in a class of its own with top of class towing capacity of up to 3350kg so that your leisure equipment is always on hand.

A wide-angle, interior view of a Mazda BT-50 pickup truck. The camera is positioned from the driver's perspective, looking out through the windshield. The dashboard is a light grey color with silver accents. The steering wheel is black with the Mazda logo in the center. The center console features a multi-function display and various control buttons. The passenger side door is visible on the right. The view outside the windshield shows a sandy beach, a blue ocean with white waves, and a clear blue sky with some clouds. The text "SPORTY, STYLISH AND SPACIOUS." is overlaid in the upper left corner.

SPORTY, STYLISH AND SPACIOUS.

Attention to detail and dedication to comfort dominate the interior of the new Mazda BT-50. The two-tone colour scheme and silver-finish accents create a clean, modern feel that ushers in improved refinement to the styling of pick-ups. Better still, the BT-50 is packed with various interior features such as an AM/FM radio*, MP3 compatible CD player*, steering wheel mounted audio controls*, Bluetooth voice control* and USB/iPod compatibility*. The 3.5-inch multi-function display*, dual-zone full auto air-con system* and cruise control* are all features that make every adventure more enjoyable.

* Feature available on certain Mazda BT-50 models. Please refer to the specifications pages for further details.

CONQUER THE OUTDOORS IN STYLE.



The Mazda BT-50's spacious seating gives driver and passenger the smooth driving experience of a sedan, while the sporty styling and responsive handling translate to absolute driving bliss. The generous storage space is seemingly as boundless as the outdoors. Added to this is the 1.5 litre glove compartment on the driver's side and an overhead console, while the glove box capacity on the passenger's side has been increased to an ample 12 litres. Other storage furnishings like cup and bottle holders feature throughout the cabin to ensure that everybody has a place for personal items. Smarter still, is the Freestyle Cab unique door system that opens to an angle of just under 90 degrees to allow for easy access and even easier loading.

DESIGNED FOR A SAFER DRIVE.



The BT-50 is not only easy on the eye, but its unique styling is also responsible for an aerodynamically efficient shape that contributes to high-speed stability, fuel economy and reduced cabin noise. All models feature twin-piston calliper front 16-inch disc brakes for even better braking performance. For true peace of mind, the BT-50 is equipped with advanced safety features like 4W-ABS, Emergency Brake Assist (EBA) and front, side*and curtain* airbags amongst many others.

What's more is that the Dynamic Stability Control (DSC)*, Traction Control System (TCS)*, Load Adaptive Control (LAC)*, Trailer Sway Mitigation (TSM)*, Roll Over Mitigation (ROM)*, Hill Launch Assist (HLA)*, Hill Descent Control (HDC*- 4WD only) and the newly adopted rack-and-pinion steering all combine to give you the most Zoom-Zoom.

* Feature available on certain Mazda BT-50 models. Please refer to the specifications pages for further details.

DISCOVER THE FACTS BEHIND THE ADVENTURE	SINGLE CAB					
	4x2			4x4		
	Petrol		Diesel		Diesel	
2.5 MZi SL Low Ride 4x2 5MT	2.5 MZi SLX High Ride 4x2 5MT	2.2 MZ-CD SL Low Ride 4x2 5MT	2.2 MZ-CD (High Power) SLX High Ride 4x2 6MT	3.2 MZ-CD SLX High Ride 4x2 6MT	2.5 MZi SLX High Ride 4x4 5MT	3.2 MZ-CD SLX High Ride 4x4 6MT
Engine	in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 5-cylinder, DOHC, 20-valve, turbo, intercooled	
Engine Type	in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 5-cylinder, DOHC, 20-valve, turbo, intercooled	
Displacement (cc)	2488		2488		2488	
Bore x stroke (mm)	89.0 x 100.0		86.0 x 94.6		89.9 x 100.7	
Compression ratio	9.7:1		15.5:1		15.5:1	
Fuel Injection	sequential multi-port indirect injection		common-rail direct-injection		common-rail direct-injection	
Power (kW @ rpm)	122 @ 5500		110 @ 3700		147 @ 3000	
Torque (Nm @ rpm)	225 @ 4500		285 @ 1400-2900		375 @ 1500-2500	
Turbocharger type	-		fixed-geometry		variable-nozzle	
Transmission	5 speed manual		5 speed manual		5 speed manual	
Type	5 speed manual		5 speed manual		5 speed manual	
Rear differential	open (optional limited slip)		open (optional limited slip)		limited slip (locking optional)	
4x4 Electronic shift on the fly	-		-		std	
Steering	std		std		std	
Rack & pinion	std		std		std	
Power assisted (engine-rev sensing)	std		std		std	
Steering column tilt adjust	std		std		std	
3-spoke polyurethane steering wheel	std		std		std	
3-spoke leather wrapped steering wheel	-		-		-	
Cruise control/steering wheel mounted audio controls	-		-		-	
Brakes	std		std		std	
4-wheel ABS with EBD	std		std		std	
Electronic Stability Program / Dynamic Stability Control	-		-		std	
Front: 16" ventilated disc	std		std		std	
Rear: drums (leading/trailing with auto adjuster)	std		std		std	
Suspension & Body	std		std		std	
High-trail	std		std		std	
Front: independent, double-wishbone with coil springs	std		std		std	
Rear: rigid axle with leaf springs	std		std		std	
Engine underbody protection & fuel tank guard	-		-		std	
Engine cover	-		-		std	
Wheels & Tyres	steel - silver		steel - silver		alloy	
Type	steel - silver		steel - silver		alloy	
Wheel size	16x6.5"		16x7"		16x7"	
Tyre size	215/70 R16		255/70 R16		255/70 R16	
Spare wheel	16x6.5" mini steel		16x7" steel		16x7" steel	
Dimensions & Capacities	80		80		80	
Fuel tank (litres)	80		80		80	
Minimum ground clearance (mm) [unladen]	201		232		232	
Overall height (mm)	1703		1800		1800	
Overall length (mm)	5277		5373		5373	
Overall width (mm) [w/o outer mirror]	1850		1850		1850	
Wheelbase (mm)	3220		3220		3220	
Load box height (mm)	513		513		513	
Load box floor length (mm)	2317		2317		2317	
Load box floor width (mm)	1560		1560		1560	
Water wading (mm)	600		800		800	
Towing capacity braked (kg)	2200		1700		1800	
Tare mass (kg)	1671		1713		1857	
Gross Vehicle Mass [GVM] (kg)	2925		3200		3200	
Gross Combination Mass [GCM] (mm)	5125		5950		5950	
Gross axle mass - Front (kg)	1325		1480		1480	
Gross axle mass/axle-unit mass - rear (kg)	1755		1850		1850	
Exterior Styling	std		std		std	
Body colour plastic front bumper	std		std		std	
Body colour plastic rear bumper	-		std		std	
Steel step chrome rear bumper	-		-		std	
Radiator grille as moulded black	std		std		std	
Radiator grille painted gun metal grey	-		-		std	
Exterior door handle, tailgate handle & mirror scalp	as moulded black		as moulded black		as moulded black	
Extruded aluminium side steps with plastic end caps	-		-		-	
Front & rear mud flaps	std		std		std	
Sliding rear window	std		std		std	
Front fog lamps	-		std		std	
Roof mounted high mounted stop lamp	std		std		std	
Turning indicators	body mounted		body mounted		body mounted	
Load box inner tie downs	std		std		std	
Load box outer tie downs	std		std		std	

DISCOVER THE FACTS BEHIND THE ADVENTURE	FREESTYLE CAB					
	4x2			4x4		
	Petrol		Diesel		Diesel	
2.5 MZi SLX High Ride 4x2 5MT	2.2 MZ-CD SLX High Ride 4x2 5MT	2.2 MZ-CD (High Power) SLX High Ride 4x2 6MT	3.2 MZ-CD SLE High Ride 4x2 6MT	3.2 MZ-CD SLE High Ride 4x2 6AT	3.2 MZ-CD SLE High Ride 4x4 6MT	
Engine	in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 5-cylinder, DOHC, 20-valve, turbo, intercooled	
Engine Type	in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 5-cylinder, DOHC, 20-valve, turbo, intercooled	
Displacement (cc)	2488		2488		2488	
Bore x stroke (mm)	89.0 x 100.0		86.0 x 94.6		89.9 x 100.7	
Compression ratio	9.7:1		15.5:1		15.5:1	
Fuel Injection	sequential multi-port indirect injection		common-rail direct-injection		common-rail direct-injection	
Power (kW @ rpm)	122 @ 5500		110 @ 3700		147 @ 3000	
Torque (Nm @ rpm)	225 @ 4500		285 @ 1400-2900		375 @ 1500-2500	
Turbocharger type	-		fixed-geometry		variable-nozzle	
Transmission	5 speed manual		5 speed manual		5 speed manual	
Type	5 speed manual		5 speed manual		5 speed manual	
Rear differential	open (optional limited slip)		open (optional limited slip)		limited slip (locking optional)	
4x4 Electronic shift on the fly	-		-		std	
Steering	std		std		std	
Rack & pinion	std		std		std	
Power assisted (engine-rev sensing)	std		std		std	
Steering column tilt adjust	std		std		std	
3-spoke polyurethane steering wheel	std		std		std	
3-spoke leather wrapped steering wheel	-		-		-	
Cruise control/steering wheel mounted audio controls	-		-		std	
Brakes	std		std		std	
4-wheel ABS with EBD	std		std		std	
Electronic Stability Program / Dynamic Stability Control	-		-		std	
Front: 16" ventilated disc	std		std		std	
Rear: drums (leading/trailing with auto adjuster)	std		std		std	
Suspension & Body	std		std		std	
High-trail	std		std		std	
Front: independent, double-wishbone with coil springs	std		std		std	
Rear: rigid axle with leaf springs	std		std		std	
Engine underbody protection & fuel tank guard	-		-		std	
Engine cover	-		-		std	
Wheels & Tyres	alloy		steel		alloy	
Type	alloy		steel		alloy	
Wheel size	16x7"		16x7"		17x8"	
Tyre size	255/70 R16		255/70 R16		265/65 R17 A/T	
Spare wheel	16x7" steel		16x7" steel		17x7.5" steel	
Dimensions & Capacities	80		80		80	
Fuel tank (litres)	80		80		80	
Minimum ground clearance (mm) [unladen]	232		232		237	
Overall height (mm)	1804		1804		1810	
Overall length (mm)	5373		5373		5365	
Overall width (mm) [w/o outer mirror]	1850		1850		1850	
Wheelbase (mm)	3220		3220		3220	
Load box height (mm)	513		513		513	
Load box floor length (mm)	1847		1847		1847	
Load box floor width (mm)	1560		1560		1560	
Water wading (mm)	800		800		800	
Towing capacity braked (kg)	1700		1600		1800	
Tare mass (kg)	1914		1914		2005	
Gross Vehicle Mass [GVM] (kg)	3200		3200		3200	
Gross Combination Mass [GCM] (mm)	4900		5900		5950	
Gross axle mass - Front (kg)	1480		1480		1480	
Gross axle mass/axle-unit mass - rear (kg)	1850		1850		1850	
Exterior Styling	std		std		std	
Body colour plastic front bumper	std		std		std	
Body colour plastic rear bumper	-		std		std	
Steel step chrome rear bumper	-		-		std	
Radiator grille as moulded black	std		std		std	
Radiator grille painted gun metal grey	-		-		std	
Exterior door handle, tailgate handle & mirror scalp	as moulded black		as moulded black		chrome	
Extruded aluminium side steps with plastic end caps	std		std		std	
Front & rear mud flaps	std		std		std	
Sliding rear window	std		std		std	
Front fog lamps	std		std		std	
Roof mounted high mounted stop lamp	std		std		std	
Turning indicators	body mounted		body mounted		body mounted	
Load box inner tie downs	std		std		std	
Load box outer tie downs	std		std		std	

DISCOVER THE FACTS BEHIND THE ADVENTURE	DOUBLE CAB					
	4x2			4x4		
	Petrol		Diesel		Diesel	
2.5 MZi SLX High Ride 4x2 5MT	2.2 MZ-CD (High Power) SLX High Ride 4x2 6MT	2.2 MZ-CD (High Power) SLE High Ride 4x2 6MT	3.2 MZ-CD SLE High Ride 4x2 6MT	3.2 MZ-CD SLE High Ride 4x2 6AT	3.2 MZ-CD SLE High Ride 4x4 6AT	
Engine	in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 5-cylinder, DOHC, 20-valve, turbo, intercooled	
Engine Type	in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled		in-line 5-cylinder, DOHC, 20-valve, turbo, intercooled	
Displacement (cc)	2488		2488		2488	
Bore x stroke (mm)	89.0 x 100.0		86.0 x 94.6		89.9 x 100.7	
Compression ratio	9.7:1		15.5:1		15.5:1	
Fuel Injection	sequential multi-port indirect injection		common-rail direct-injection		common-rail direct-injection	
Power (kW @ rpm)	122 @ 5500		110 @ 3700		147 @ 3000	
Torque (Nm @ rpm)	225 @ 4500		375 @ 1500-2500		470 @ 1750-2500	
Turbocharger type	-		variable-nozzle		variable-nozzle	
Transmission	5 speed manual		6 speed manual		6 speed manual	
Type	5 speed manual		6 speed manual		6 speed manual	
Rear differential	open (optional limited slip)		open (optional limited slip)		limited slip (locking optional)	
4x4 Electronic shift on the fly	-		-		std	
Steering	std		std		std	
Rack & pinion	std		std		std	
Power assisted (engine-rev sensing)	std		std		std	
Steering column tilt adjust	std		std		std	
3-spoke polyurethane steering wheel	std		std		std	
3-spoke leather wrapped steering wheel	-		std		std	
Cruise control/steering wheel mounted audio controls	-		std		std	
Brakes	std		std		std	
4-wheel ABS with EBD	std		std		std	
Electronic Stability Program / Dynamic Stability Control	-		-		std	
Front: 16" ventilated disc	std		std		std	
Rear: drums (leading/trailing with auto adjuster)	std		std		std	
Suspension & Body	std		std		std	
High-trail	std		std		std	
Front: independent, double-wishbone with coil springs	std		std		std	
Rear: rigid axle with leaf springs	std		std		std	
Engine underbody protection & fuel tank guard	-		-		std	
Engine cover	-		std		std	
Wheels & Tyres	alloy		alloy		alloy	
Type	alloy		alloy		alloy	
Wheel size	16x7"		16x7"		17x8"	
Tyre size	255/70 R16		255/70 R16		265/65 R17 A/T	
Spare wheel	16x7" steel		16x7" steel		17x7.5" steel	
Dimensions & Capacities	90		90		90	
Fuel tank (litres)	90		90		90	
Minimum ground clearance (mm) [unladen]	232		232		237	
Overall height (mm)	1815		1815		1821	
Overall length (mm)	5373		5373		5365	
Overall width (mm) [w/o outer mirror]	1850		1850		1850	
Wheelbase (mm)	3220		3220		3220	
Load box height (mm)	513		513		513	
Load box floor length (mm)	1549		1549		1549	
Load box floor width (mm)	1560		1560		1560	
Water wading (mm)	800		800		800	
Towing capacity braked (kg)	1700		1800		1800	
Tare mass (kg)	1866		1963		2088	
Gross Vehicle Mass [GVM] (kg)	3200		3200		3200	
Gross Combination Mass [GCM] (mm)	4900		5900		5950	
Gross axle mass - Front (kg)	1480		1480		1480	
Gross axle mass/axle-unit mass - rear (kg)	1850		1850		1850	
Exterior Styling	std		std		std	
Body colour plastic front bumper	std		std		std	
Body colour plastic rear bumper	std		std		std	
Steel step chrome rear bumper	-		std		std	
Radiator grille as moulded black	std		std		std	
Radiator grille painted gun metal grey	-		std		std	
Exterior door handle, tailgate handle & mirror scalp	as moulded black		as moulded black		chrome	
Extruded aluminium side steps with plastic end caps	std		std		std	
Front & rear mud flaps	std		std		std	
Sliding rear window	std		std		std	
Front fog lamps	std		std		std	
Roof mounted high mounted stop lamp	std		std		std	
Turning indicators	body mounted		body mounted		body mounted	
Load box inner tie downs	std		std		std	
Load box outer tie downs	std		std		std	

MAZDA WILDLIFE FUND.

We are dedicated to protecting and preserving the rich and irreplaceable heritage of our nation. Driven by this commitment, we reach out far beyond our vehicles, showrooms and factories to nurture our wildlife through the Mazda Wildlife Fund. Since 1990, we've invested over R27,5 million into the Fund, and are committed to a future investment of R1,5 million per year, contributing towards a multitude of scientific endeavours critical for the survival of our country and planet in areas such as education, conservation and research.

We currently support 29 non-government and non-profit organisation projects. There's such beauty in our natural habitat, an irreplaceable magnificence that we are fortunate enough to experience. Being able to share this with generations to come is one of the main goals of the Mazda Wildlife Fund.

At the Mazda Wildlife Fund we care about every aspect of protecting our wildlife.

Please go out there and enjoy your adventure, but always be aware of our delicate environment and take every precaution to protect it for future generations.

Are you driven to find out more? Join our Facebook page www.facebook.com/mazdawildlife

Visit us at www.mazda.co.za, www.facebook.com/MazdaSA, or www.twitter.com/ZoomZoomSA



MAZDA
WILDLIFE FUND
The Driving Force
Behind Conservation
FOR 22 YEARS

MAZDAMOTION.

COMPLETE PEACE OF MIND MOTORING

What is MazdaMotion?

MazdaMotion is a collection of value-added services and products that allow you to enjoy a hassle-free driving experience. Within MazdaMotion, the Mazda BT-50 offers a 5-year / 90 000km Service Plan, 4-year / 120 000km Warranty and 3-year Roadside Assistance, along with a hand-selected group of Mazda Approved Body Repair Centres. You will always have the advantage of a highly-trained Mazda Dealer Network and a team of dedicated Mazda people ready to back your car to the hilt.

The MazdaMotion Service Plan

To protect you and your investment, MazdaMotion has designed a service plan to suit your needs which covers scheduled services for 5 years or 90 000km, whichever comes first. These operate alongside the Mazda 4-year / 120 000km warranty, not in place of it.

The MazdaMotion Roadside Assistance

This is a standard, 3-year assistance plan courtesy of Mazda Southern Africa and The Automobile Association of South Africa. It guarantees every Mazda owner total peace of mind every minute of the year and includes toll-free calls and services such as free towing, "rescue" due to minor or major mishaps and emergency medical help.

The MazdaMotion Warranty & Extended Warranty

All Mazda vehicles are backed by a 4-year / 120 000km Warranty, which can be extended by a further 2-years / 80 000km (whichever comes first). You can spend more time living your life and less time worrying about your car. You may take advantage of this innovative opportunity by purchasing the MazdaMotion Extended Warranty option.

The MazdaMotion Approved Body Repair Centres

Mazda Southern Africa has established a countrywide network of Approved Body Repair Centres. These centres ensure that all repairs meet our meticulously high standards. We offer detailed cost estimates, minimal inconvenience, help with claims, professional repair work and courtesy services. Paint, body and workmanship are guaranteed.

Colours, Specifications and Accessories shown on this brochure may differ from the actual vehicle due to the varied display capabilities of this document. The colours, specifications and accessories shown may not be available at the time of order due to stock availability and/or discontinuation of range by the supplier. All colour, specification and accessory changes will be communicated to the Dealer network as and when they happen. Copyright subsists in this material and permission to duplicate any part thereof should be sought from Mazda Marketing. Compilation date 10.07.12

MAZDA FIN
FINANCE MADE EASY

