



**mazda**

zoom-zoom  
zoom-zoom



*Mazda CX-5*

**3**  
YEAR  
UNLIMITED  
WARRANTY &  
SERVICE PLAN

***Mazda CX-5***

*THE IMPOSSIBLE MADE POSSIBLE*

mazda.co.za



魂動

KODO : SOUL of MOTION



***THE IMPOSSIBLE MADE POSSIBLE.***

From perfecting the rotary engine and winning Le Mans the first time we entered it, to breaking the world record for the most-sold two-seater convertible in history, Mazda has a long history of making the impossible possible. We are driven forward by the desire to defy convention and we believe that if you can imagine it, we can make it happen. This desire is the fuel behind everything we create and achieve and now it has given us SKYACTIV TECHNOLOGY, 'KODO - Soul of Motion' design and countless other successes that were once considered impossible feats. These pages show how striving to do what others cannot is not only rewarding but also integral to creating innovative, beautiful cars.

***BE PREPARED FOR A DIFFERENT TYPE OF SUV.***

The Mazda CX-5 is an SUV, created with a different perspective. Sculpted, commanding and dynamic, without compromise, it's the result of our design inspiration, 'KODO - Soul of Motion'. KODO's powerful, athletic cues capture the muscular beauty of a cheetah springing into motion. An energetic leap reflected in every Mazda CX-5 - with elegant lines, graceful details and a well-planted footprint, it stands proudly apart from all other SUVs.

***WE'VE MADE A SMARTER SUV. GO ON, TEST IT.***

Mazda believes that driving should always be fun and responsible. We're committed to reducing the environmental impact of all our cars, rising to the challenge with a groundbreaking approach. It's called SKYACTIV TECHNOLOGY and to put it simply, we've re-engineered every aspect of the CX-5 to unleash greater efficiency along with more driving enjoyment than any SUV has ever offered.

An engine that produces more power, but uses less fuel, coupled with a transmission that creates less friction, and is smaller and lighter. High tensile metal that dramatically cuts body weight to improve handling and economy, without compromising on your safety. And then there's its closely optimised aerodynamics boost efficiency and performance.

Smart doesn't stop there. Our clever i-stop system puts you further ahead, even at a standstill. Come to a halt and it turns off the engine to save even more fuel. Restarting in the all-new CX-5 takes much less time than conventional systems, and the engine leaps back to life as you move off.



### ***THE CONNECTED SUV***

If you thought the outside was meticulously designed, just wait until you step inside. From sophisticated, driver-oriented sports instrumentation, to push-start technology, the Mazda CX-5 takes every drive beyond the ordinary. Steering wheel controls put you in total command of audio, cruise control and Bluetooth. The 7.0 inch MZD connect screen comes standard - and incorporates a multi-information display showing a multitude of information including internet radio functionality through mobile applications.

The USB, Bluetooth compatible MZD connect system with CD player works in powerful harmony with 6 speakers. While the Individual and Akera models deliver concert quality through 231 watt Bose premium audio with 9 speakers. Naturally, air conditioning is also a standard feature with dual-zone climate control available.



***FRIENDS, FAMILY, PETS AND SPORTING GEAR.  
THEY'RE ALL INVITED FOR A RIDE.***

Whilst the best experience is reserved for the driver, everyone who takes a ride is made to feel extra special. The spacious, elegant interior easily accommodates five people and all their gear. Look around and you'll find cupholders and storage spaces are seamlessly integrated thoughtfully. Reminiscent of a sports car, the front seats hug you in comfort. In the Individual and Akera, you'll also find superb black-coloured leather seats, offset with contrasting stitching.

Space. Now that's something the CX-5 has plenty of. With the rear seats raised, the large cargo area can happily swallow four big golf bags. By splitting the rear seats 60/40, you can accommodate large or unusually shaped cargo on a virtually flat floor, while the 40/20/40 fold-down arrangement that can be remotely controlled by a luggage bay lever gives you even more flexibility. The middle seat opens up a central tunnel, enabling long items to be carried alongside rear passengers. As if that wasn't enough, the 'Karakuri' function allows seat unlatching and folding in one fluid move while the 'Karakuri' tonneau cover provides privacy, conveniently moving as one with the tailgate.



**Fully flexible.** Mazda CX-5 offers 40/20/40 split-folding rear seats, operated by a handy remote luggage bay lever. Also featured is the flexibility of a centre tunnel that lets you carry both long objects and two rear passengers. A generous load area is enhanced by a flat floor.

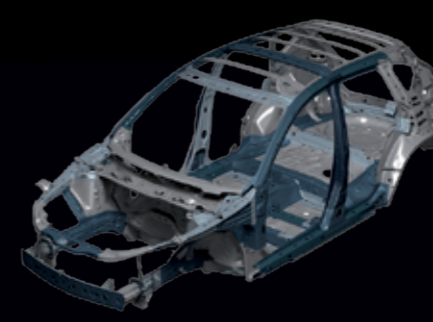
## **THE POWER OF AN SUV WITH THE HANDLING OF A SPORTS CAR.**

Drive the Mazda CX-5, and you'll never go back to an ordinary SUV. Its agility and performance make it feel more like a sports car. With a full suite of our innovative SKYACTIV™ TECHNOLOGY, the CX-5 redefines every aspect of performance. Spirited petrol or turbocharged diesel engines incorporate breakthrough advances to release maximum power, while still achieving fuel economy that matches, or even betters, smaller cars.

The engines have been completely re-engineered as low-friction 6-speed transmissions that are lighter and smaller to improve efficiency. Available in both manual and automatic, the gearboxes shift with the smooth precision you would expect from all Mazda vehicles. We've been relentless in our pursuit of Zoom-Zoom enjoyment in every drive, employing a wide range of weight savings, combined with painstaking optimisation of the body, chassis and suspension. From now on, you'll enjoy powerful acceleration, precise steering and the light-footed handling of an animal hunting its prey.

With its raised back and "ready to pounce" look, the Mazda CX-5s shape makes it hard to keep up with - detailed airflow management reducing drag, yet heightening stability. The Mazda CX-5 has the same sports car DNA that lives in every Mazda. Whether you choose front or all-wheel drive, the independent suspension handles corners with instinctive agility, but retains an element of luxury. It's the first SUV to give you the thrill of a sports car ride.

# **SKYACTIV** TECHNOLOGY



### **SKYACTIV-G**

New-generation petrol and diesel power plants represent a fundamental rethink of the internal combustion engine, releasing more performance from less fuel. In the SKYACTIV-G petrol engines the precise direct injection's multi-hole system minimises fuel use. A unique piston design helps achieve more efficient combustion of the fuel and air mix - boosting power and lowering emissions. A major reduction of internal friction liberates extra free-revving power, while a free-breathing 4-2-1 exhaust layout enhances efficiency. The 2.0 litre 4-cylinder engine delivers a sporty 121kW of power and 210Nm of torque, using only 6.4 litres of fuel every 100km. The muscular 2.5 litre engine punches out 141kW and 256Nm, yet uses just 6.9 litres of fuel per 100km.

### **SKYACTIV-D**

A significantly lower compression ratio than conventional diesel engines allows for far lighter internal components. This reduces friction and inertia, enabling much higher-revving, more exciting power - right up to 5,200rpm. Multi-hole piezo injectors and variable valve lift combine to optimise engine breathing and economy. The 2.2 litre 4-cylinder engine produces 129kW and a muscular 420Nm of torque, using just 5.9 litres of fuel per 100km. With a two-stage turbocharger maximising power and efficiency, the SKYACTIV-D engine is able to meet strict Euro stage IV emissions standards without the need for expensive after-treatment of exhaust gasses.

### **SKYACTIV-DRIVE**

We've maximised driving fun, and efficiency, by combining the best attributes of conventional automatic, continuously variable and dual clutch transmissions. The SKYACTIV-Drive transmission locks up to couple directly with the engine over a far wider range than other automatics. This delivers a significant improvement in fuel economy and a more direct, manual-like power delivery and driving feel. Shifts are quick, accurate and smooth across the six speeds.

### **SKYACTIV-MT**

We wanted a manual transmission that gives you the light, crisp shifting feel of a sports car, just like our iconic Mazda MX-5. Simplified internal design, plus close attention to the shift mechanism, has delivered this sporting feel. The SKYACTIV-MT is much more compact and much lighter than comparable manual transmissions. Match this with a significant reduction in friction and fuel economy is much improved.

### **SKYACTIV-BODY**

New-generation design and technologies take performance to unmatched levels. The underbody employs straight-frame construction, which runs uninterrupted through the framework to boost stiffness while saving weight. Front and rear suspension mounting points bond directly to the underbody to add further strength. Greatly increased use of high and ultra-high tensile steel throughout cuts weight, yet bolsters rigidity. Even the doors use special pressing methods to reduce weight without compromising strength. Despite being light, Mazda CX-5 disperses crash energy in multiple directions to achieve collision performance among the world's best.

### **SKYACTIV-CHASSIS**

We've redesigned everything from the ground up to create an SUV with an unrivalled sense of 'oneness' between car and driver. To achieve nimble handling with great ride comfort, the chassis uses firmer bushings and completely revised geometry for better bump absorption. A highly rigid front suspension cross member combines with higher-ratio electric power assist steering to quicken handling. Both front and rear cross members offer improved stiffness with much lower weight, thanks to an innovative welding method. It all gives Mazda CX-5 agility you'd never expect in an SUV.



## CONVENIENT TECHNOLOGY.

**Simply sporting.** Polished highlights distinguish elegantly finished instrumentation. White illumination enhances legibility. Right hand dial displays fuel level, outside temperature and trip computer information.



**Look, no keys.** Smart advanced keyless entry on the Dynamic, Individual and Akera let you jump in without having to fish for keys. As long as you're carrying the remote locking key, you just enter by pressing a button on either front door. In all models you start up by just hitting the ignition button.



**Press to play.** Getting going always feels special, thanks to the ease of push-button engine starting.



**MZD Connect** keeps you connected on the move, allowing you to flip through contacts, connect online, control your music and so much more, without ever having to take your eyes off the road



**Safety runs deep.** Our new-generation SKYACTIV-Body is lighter, but more rigid. Impact paths are distributed carefully, offering the strongest possible passenger protection. Driver and passenger front and side airbags, plus front and rear curtain airbags are standard on all CX-5s.

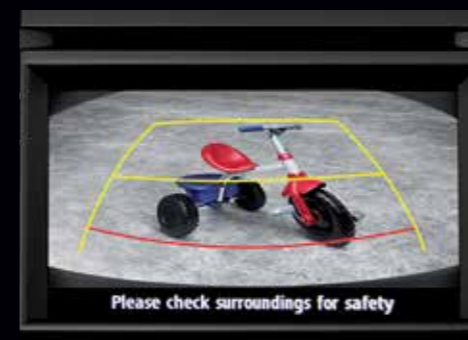
## AN SUV WITH YOUR SAFETY IN MIND.

The Mazda CX-5 keeps the highest safety standards on your side. Designed to protect, its extremely rigid body integrates a multi-load path structure to redirect crash energy away from the occupant cell. With 6 built-in SRS airbags, including front, side (front) and curtain (front and rear). The CX-5 reminds you, at every opportunity, to wear your pre-tensioned and load-limiting seat belts.

There's a whole host of safety features on the smarter CX-5, including Dynamic Stability Control (DSC) incorporating Traction Control System (TCS) as standard, for confident driving under any road conditions, ABS and Electronic Brake-force Distribution (EBD) which optimises braking force according to vehicle load and Emergency Brake Assist (EBA) which boosts stopping power at just the right time. Finally, when it comes to security, the Mazda CX-5 stands guard with remote control locking and an engine immobiliser.



**All covered.** Spacious load area is accessed by easy opening tailgate with integrated 'Karakuri' protective tonneau. It moves in unison with the tailgate for seamless convenience.



**See it all.** Reverse camera is a great help - view is automatically displayed when you select reverse, making backing up safer and easier.



**It's automatic.** Enhanced safety of rain-sensing wipers and auto headlamps lets you focus on enjoying the drive.

**Keep connected.** USB input is standard, as is Bluetooth for hands-free phone calls and wireless audio streaming via MP3 players.



### ■ **3-YEAR MAZDA UNLIMITED KILOMETER WARRANTY**

Every Mazda is designed and built to the highest standards of performance and reliability. To give you further reassurance on how much we believe in our vehicles, our Mazda vehicles are backed up by a 3-year, Unlimited Kilometer Factory Warranty.

### ■ **MAZDACARE ROADSIDE ASSISTANCE**

Mazda cares about offering you peace-of-mind motoring. That is why we offer a 3-year Unlimited Roadside Assistance Plan to keep you moving every minute of the year. It includes toll-free calls and services such as free towing rescue due to minor or major mishaps and emergency medical help.

### ■ **MAZDACARE SERVICE PLAN**

MazdaCare has designed a Service Plan to suit your needs. It covers scheduled services for 3 years regardless of your mileage. The service plan operates alongside the Mazda Unlimited Kilometer Warranty.

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